The Vermont Foodbank monthly e-newsletter for September 2014. <u>E-mail not displaying correctly? View it in your browser.</u>



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## **Hunger Action Month**



September is Hunger Action Month, when we ask everyone to take action to fight hunger in their community, all month long. It is your opportunity to join a movement that has a real and lasting impact on our effort to feed more Vermonters than ever before.

**Hunger Action Day is tomorrow, Thursday, September 4th**, when we try to mobilize the entire state to take action against hunger in one huge blitz!

There are many ways to get involved:

#### **Take Action Online**

- Download the <u>30 Ways in 30 Days Calendar</u>.
- On Hunger Action Day, share our message on social media. Suggested posts, images and cover and profile photos are available on our <u>Hunger Action Month</u> <u>page</u>.
- Find a <u>food shelf or meal site near you</u>. Donate, volunteer or ask how you can support their work.

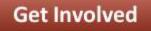
#### **Take Action in Your Community**

- Volunteer at the Vermont Foodbank.
- Pick for Your Neighbor at a participating apple orchard.
- · Check out all of the events we have planned for Hunger Action Month.
- Visit the <u>businesses supporting Hunger Action Month</u>.
- <u>Pick for Your Neighbor</u> pick and purchase extra apples at a participating orchard, which will then be donated to the Vermont Foodbank.

The recently-released Hunger in America study reveals that more Vermonters than ever are accessing the services of food shelves and meal sites across the state.

Giving, getting involved and advocating against hunger are all ways that you can make a difference.

Learn more about Hunger Action Month.



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### **VPR Pledge Drive**

We are excited to announce that the Vermont Foodbank has been invited to partner with Vermont Public Radio on their September Partnership Drive, with support from Hannaford Supermarkets.

For every pledge VPR receives during the September Partnership Drive, Hannaford Supermarkets will donate 10 meals to the Vermont Foodbank.

<u>Learn more about this partnership and how</u> you can help feed Vermonters in need.



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# Save the Dates: Lenny's Annual Charity Sale

Tickets go on sale for Lenny's Annual Charity Sale, which benefits the Vermont Foodbank, Saturday, September 27 and continue through October 25.

The actual sale day will be Saturday, October 25th.

Last year, this event raised \$15,000+ for the fight against hunger in Vermont!



#### Save the Date: Oktoberfeast 3

Magic Hat Brewing Company's third annual Oktoberfeast will be Saturday, October 4, from 12-5 pm at the Magic Hat Brewery in South Burlington.

It's a great day featuring Vermont food purveyors sampling and selling their goods in a farmer's market setting, as well as an outdoor beer garden, brewery tours, and a **special cask release**!

\$5 entry fee benefits the Vermont Foodbank. <u>Learn</u> more here.



### **Hunger in America: New Study Reveals Hunger in Vermont**



Conducted every four years, Hunger in America is the largest study of charitable food assistance in America.

The 2014 study by the Vermont Foodbank and Feeding America shows that **1 in 4**, or an estimated **153,000** people, in Vermont turn to food shelves and meal service programs to feed themselves and their families. This includes 33,900 children and 26,010 seniors.

"The results of this study show us that the face of hunger is one we might recognize," said John Sayles. "Many of our neighbors who are seeking food assistance have jobs, raise families, work toward education and struggle with health problems, like all of us. Too often, our clients also have to make difficult trade-offs to get enough food for their families. As we look ahead to <a href="Hunger Action Month this">Hunger Action Month this</a> September, it is important to remember the critical work the Foodbank does every day, and how much more we can do together to solve hunger in Vermont."

<u>To read key, local findings or to download the report, visit Hunger in America on our website.</u>

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# Will Blog for Food

Our blog is home for current events, Foodbank news, and information about food and hunger in Vermont. In the past month, make sure you didn't miss:

- Hunger in America Study Reveals Face of Hunger in Vermont
- Hunger in America [Video]
- Hunger Action Month for Businesses

Also, don't forget to sign up for volunteer and advocacy news, to take a tour of the Barre or Brattleboro facility, or to receive updates via text message.

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